



Paint Around

*Gala & Auction
Sponsorship Packet*

MARCH 4th, 2017

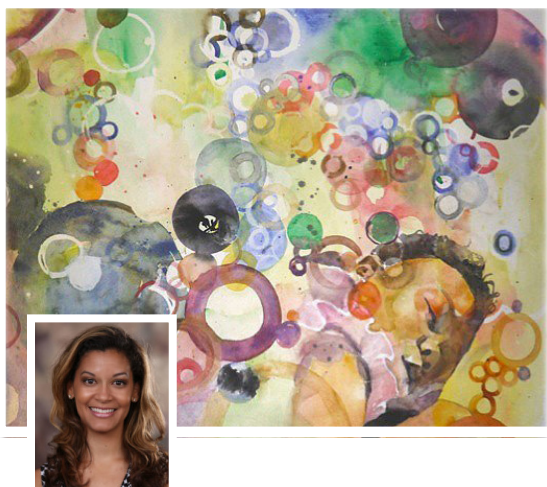
*William Johnston Building
Florida State University*

The Paint Around Gala & Auction is a bi-annual event benefitting and highlighting Art, Art Education and Dance at Florida State University, capitalizing on our amazing arts resources for a night of unique entertainment. This year's gala will be held on Saturday, March 4 at 7:00 PM at the recently renovated, LEED-certified William Johnston Building, a piece of art itself in how it reflects FSU's historical architecture on the outside, with a crisp, modern feel inside. All proceeds from the evening will help to fund student scholarships and travel grants for research and conferences.

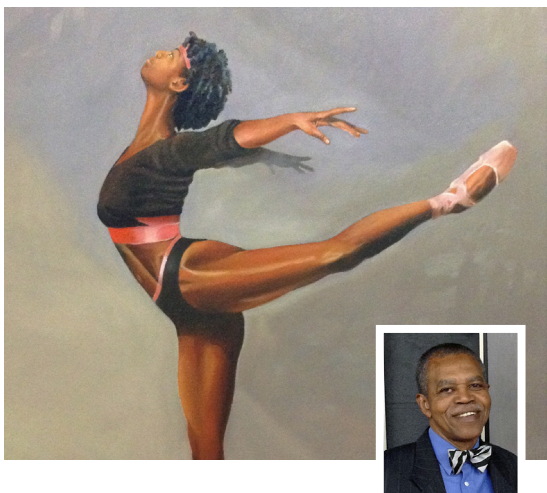
Meet the Artists



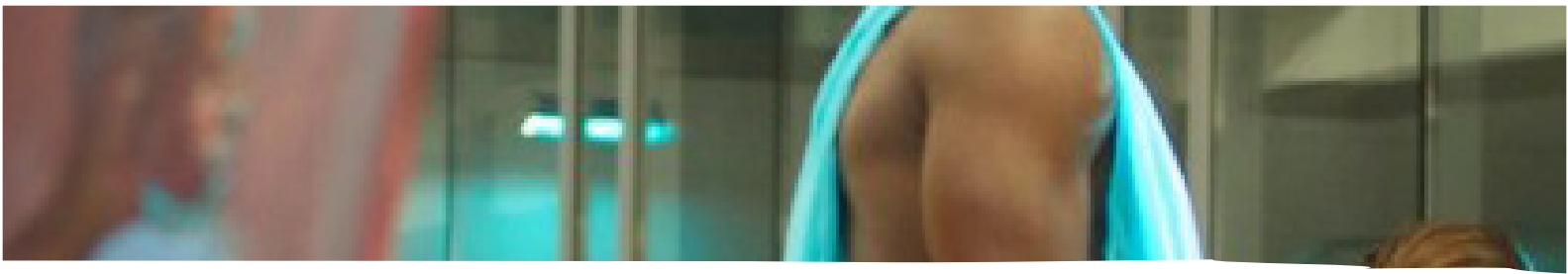
MARK MESSERSMITH is a Professor of Art at Florida State University in Tallahassee where he has taught since 1985. When Mark Messersmith moved to northern Florida in 1985, he was struck by a Panhandle wilderness that was foreign to his childhood experience of lawns and squirrels in St. Louis. In his lushly-colored paintings, Messersmith creates dense narratives packed with animals, plants, and insects that express his concern for the shrinking world they inhabit. His work is represented in the collections of the Tyler Museum of Art (Texas), Appleton Museum of Art (FL), Jacksonville Museum of Modern Art (FL), and Huntsville Museum of Art (AL). In 2006, he was awarded the prestigious Joan Mitchell Foundation Award in Painting.



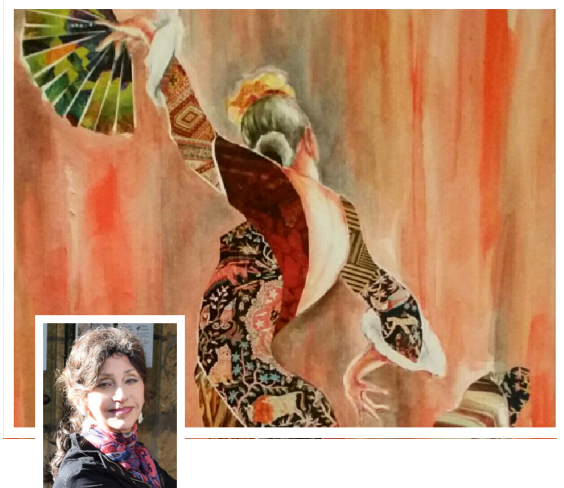
DR. AUDRA PITTMAN works in a variety of media including oils, watercolors, acrylics, mixed media, and colored pencils. Her preferred subjects include children's portraiture and abstract expression. Pittman holds a BFA in Illustration, an MA in Teaching, and a PhD in Art Education/Arts Administration and Art Museum Education. She has taught at Lander University and was former Chair of the Department of Professional Education at Savannah College of Art and Design. Audra is the owner and founder of Suite P Creative Studio in Tallahassee and is the Executive Director of the Council on Arts & Culture for Tallahassee and Leon County (COCA). An active volunteer, Pittman recently served as Vice-Chair of the Cultural Plan Review Committee and serves her FSU alma mater as a member of the Dean's Advisory Board for the College of Fine Arts.



ELUSTER RICHARDSON was born and raised in Tallahassee, Florida and began painting as a child in the third grade. Winning numerous awards in Florida, his works have been exhibited in the Bethune-Cookman College Fine Art Gallery in Daytona Beach as well as the Zora Neale Hurston Museum in Eatonville, Florida. He was the Visual Arts Director for Tallahassee's 1998 Harambee Festival. In his drawings and paintings, Richardson takes special interest in the depiction of historic personages and sites from the North Florida region, particularly around Tallahassee. Eluster is the Artist-in-Residence for the Riley House Museum and Resource Center of African-American History and Culture, which is the home of a collection of historical works by Eluster.



MARINA BROWN is a figurative watercolorist and portrait painter who uses her background in dance and music, as well as inspiration from her travels, to create works filled with movement and life. Fascinated with the color of skin, the structure of the human form, and the evocation of rhythms that can be evoked only watercolor, her paintings retain a lightness not found in other mediums. Each painting tells a short story, which seems appropriate given that Brown is also an author and novelist. Each painting is meant to leave the viewer filled with joy and tapping his foot to an internal beat. Brown has exhibited her work in juried competitions across Florida. She writes for Tallahassee Magazine and is a Board member for FSU Friends of Dance.



KATHLEEN CARTER is a local artist and art educator. She majored in art at Birmingham-Southern College in Birmingham, Alabama and earned her MA in Art Education from Florida State University, graduating with honors for both degrees. She has taught grades Kindergarten through college and currently owns Starry Night Studio, a teaching studio for children and adults. Kathleen's remarkable talent can be seen in her beautiful work, painted with oils in an expressionistic style focusing on rich saturated colors. Her painting interests and styles have evolved from realism, based on photographs, to abstract interpretations. The excitement of exploring new ideas keeps her in perpetual pursuit of expression, however her truest passion lies in encouraging the free spirited art of her own students' work.





Sponsorship Opportunities

\$2,500+ | PLATINUM

Our Presenting Sponsor will be the headliner sponsor on all correspondence – Save the Date postcards, Invitations, Confirmation Letters – as well as, advertising for the 2017 Paint-Around Gala & Auction. Examples of advertising will include – Radio PSA's, newspaper/magazine articles, and Florida State University communications regarding the event. We hope you will consider becoming our Presenting Sponsor!

As a Presenting Sponsor, you will receive:

- Reserved table for eight at the Paint-Around Gala
- Special reserved parking at the Paint-Around Gala Pre-event reception to meet the artists
- Sponsor logo on promotional materials including: event invitations, e-blasts, and posters
- Sponsor logo in event program, given to guests, and on event banners, displayed throughout the William Johnston Building
- Four tickets to Days of Dance
- Special recognition online and in 2017 School of Dance Magazine
- Inclusion in press materials

\$1000 | DIAMOND

- Reserved table for six at the Paint-Around Gala & Auction
- Special reserved parking at the Paint-Around Gala & Auction
- Pre-event reception to meet the artists
- Sponsor logo on promotional materials including: event invitations, e-blasts and posters
- Sponsor logo in event program, given to guests, and on event banners, displayed throughout the William Johnston Building
- Two tickets to Days of Dance
- Special recognition online and in the 2017 School of Dance Magazine
- Inclusion in press materials.

\$500 | RUBY

- Reserved table for four at the Paint-Around Gala & Auction
- Reserved parking at the Paint-Around Gala & Auction
- Pre-event reception to meet the artists
- Sponsor listing on promotional materials including: event invitations, e-blasts and posters
- Sponsor listing in event program given to guests, and on event banners, displayed throughout the William Johnston Building
- Special recognition online and in the 2017 School of Dance Magazine

\$250 | SAPPHIRE

- Reserved Seating for two at the Paint-Around Gala & Auction
- Reserved parking at the Paint-Around Gala & Auction
- Pre-event reception to meet artists
- Sponsor listing in event program, given to guests, and event banners, displayed throughout the William Johnston Building
- Special recognition online and in the 2017 School of Dance Magazine

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- ☐ Ruby - \$500 (\$120 goods & services)
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Bobbie Fernandez

Events & Outreach Coordinator

Florida State University

College of Fine Arts

Office of the Dean

236 Fine Arts Building

Tallahassee, FL 32306-1170

For additional information: (850) 645-8283 or bfernandez@fsu.edu.

A portion of your sponsorship is tax deductible as allowed by law. The FSU Foundation is a 501 (c)(3) charitable organization and gifts made to it are tax deductible to the extent allowed by the law. To view state nonprofit disclosures, visit foundation.fsu.edu/NonprofitDisclosures.



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